



Your School's Letter Head

(Person Who You Seek Funding From)
(Street Address)
(City/Town, State, Zip Code)

Dear (Name of Business Owner or Individual goes here):

The Student Government Association of (University) represents over *(number of students represented)* students who live and study in your community. As our state faces tremendous budget crises, it is more vital than ever that we work as a community to ensure that our collective voices and concerns are heard by our elected officials. I am writing to ask for your support in our current organizing efforts.

We are currently working with the U.S. Student Association *(and SSA if applicable)* to increase access to education through organizing efforts on our campus and national press conferences and lobbying in Washington DC. The US Student Association is the oldest and largest national student organization, representing millions of students on college campuses across the country. *(feel free to add a sentence about the history and purpose of your state's SSA)*

Our student organization is currently working with USSA because students on campus are dealing with fees that have increased over 50% in the past four years, decreasing grant aid, and increasing student loan debt *(feel free to add campus specific statistics here)*.

Your support will help the maximum number of students address our shared goal of making college more affordable and increasing access to higher education. This includes funding for a Day of Action, in district lobby visits, and sending a delegation of students to the US Student Association's 39th Annual National Grassroots Legislative Conference in Washington DC on March 15-18th 2008. There we will be participating in the National Student Lobby Day on Capitol Hill, to take students' concerns directly to our legislators.

We hope that you are interested in sponsoring the Student Government Association of *(University)*, and we will contact you to follow up on this request.

We are happy to answer any questions you might have about our campaign. Please contact our Student Government Association President *(SGA President Name or Campaign Organizer)*, *(SGA phone number)*, if we can provide you with any additional information. Your support will make an enormous difference in our ability to involve as many students as possible in this organized effort to ensure educational access is open to those who seek it. **Please give as generously as you can so that students' voices will be heard on Capitol Hill!**

Thank you for considering this request.

Sincerely,
(SGA President Name/ Campaign Organizer)
SGA of (University), (Position)

Your Address
City, State, Zip

Voice: 202.640.6570
Fax: 202.223.4005

www.website.org
